Yenza Academy

Level 4 Diploma in Hospitality and Tourism Management

ABOUT

Enhance managerial skills in hospitality, focusing on sustainability, operations, and management within the industry.

QUALIFICATION DETAILS

🎓 120 Credits

📅 6–9 months

ACCREDITED BY

athe | AWARDS FOR TRAINING AND HIGHER EDUCATION

QUALIFI

POWERED BY

GenEx

Why Choose Yenza Academy?

Yenza Academy provides students with flexible, stackable qualifications in various career pathways, recognised worldwide. Our programme is designed for individuals seeking to fast-track their academic and professional goals. Through comprehensive courses and partnerships with top universities, Yenza Academy prepares students for successful careers and advanced degrees.

Programme Goals

✓ Provide foundational and advanced skills to prepare students for career readiness and further study.

✓ Offer flexible, stackable qualifications with seamless progression from diplomas to degree programmes.

✓ Deliver globally recognised qualifications accredited by ATHE and Qualifi, enhancing international career and academic opportunities.

Key Benefits

✓ **Flexible Learning:** Study at your own pace with online courses tailored to fit your schedule.

✓ **Global Accreditation:** Earn qualifications recognised by ATHE and Qualifi, opening doors to international career and academic opportunities.

✓ **Industry-Relevant Learning:** Engage in practical assignments and case studies that reflect real-world challenges, enhancing your employability.

Accreditation & Partnerships

Yenza Academy courses are accredited by ATHE and Qualifi and recognised on the Ofqual Register. Our academic partnerships with prestigious institutions, such as the University of Bolton and Bangor University, provide seamless progression for students who wish to continue their studies with a Bachelor's top-up degree.

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Programme Structure

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Course Overview

This course will develop students' skills in hospitality operations, leadership, and customer service. It prepares students for supervisory roles in the hospitality sector or further studies, focusing on event management, tourism, and strategic planning.

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Assessment Methods

Students will complete a portfolio of evidence, which includes a combination of 4 written assignments covering key topics within the hospitality and tourism industry.


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Admission

Students must be 17 years or older and hold a Level 3 qualification or equivalent. Non-native English speakers should meet a minimum English language proficiency level of IELTS 5.5 or equivalent.

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Technical Requirements

Our platform is fully technology-driven; therefore, students will need a reliable PC, laptop, or tablet, or regular access to the aforementioned. Students will need a stable internet connection with sufficient data to access online resources and participate in programme activities.

LEVEL 3 — Diploma → LEVEL 4 — Diploma → LEVEL 5 — Diploma → TOP UP — Degree
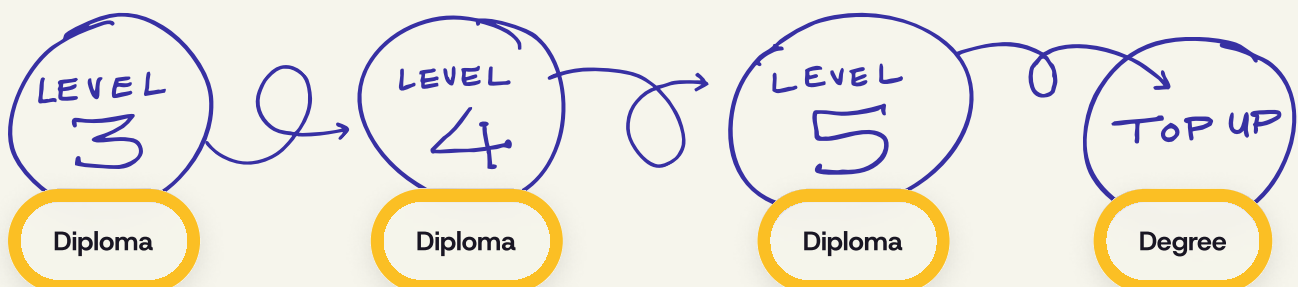
Course Structure

1

Sustainability in Tourism and Hospitality Management

30 CREDITS

In this module, students will explore the essential principles of sustainable development within the tourism and hospitality sectors. They will gain insights into the strategic planning required to implement sustainable practices across diverse destinations. The module covers the latest industry trends and introduces key models used in planning and management, equipping students with a comprehensive understanding that they can apply to real-world scenarios.

2

Operations Management in Tourism and Resort Operations

30 CREDITS

This module provides students with a deep understanding of operations management within the tourism industry, with a focus on resort operations. Students will explore holiday management and examine the marketing and distribution methods used to sell holidays. They will also have the opportunity to make strategic and tactical decisions to address operational management challenges, ensuring success in real-world scenarios.

3

Management of Visitor Attractions

30 CREDITS

This module aims to help students develop a broad understanding of the nature, development, and management of visitor attractions. Students will explore tourist motivation theories, analyse their impacts, and identify ways to enhance visitor experiences. The module also covers the techniques used to manage visitor attractions effectively, with a focus on achieving sustainability.

Course Structure

4

Employability and Development in the Hospitality Industry

30 CREDITS

This module equips students with the essential knowledge and understanding needed for effective employment and career growth in the hospitality industry. Students will also explore the dynamics of teams and groups, as well as develop leadership and communication skills crucial for success in the field.