

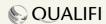


ABOUT

Develop foundational knowledge in business practices, including marketing, communication, and financial management.

ACCREDITED BY





QUALIFICATION DETAILS



**120 Credits** 



9-12 months

POWERED BY

GenEx

# Why Choose Yenza Academy?

Yenza Academy provides students with flexible, stackable qualifications in various career pathways, recognised worldwide. Our programme is designed for individuals seeking to fast-track their academic and professional goals. Through comprehensive courses and partnerships with top universities, Yenza Academy prepares students for successful careers and advanced degrees.

### **Programme Goals**



Provide foundational and advanced skills to prepare students for career readiness and further study.



Offer flexible, stackable qualifications with seamless progression from diplomas to degree programmes.



Deliver globally recognised qualifications accredited by ATHE and Qualifi, enhancing international career and academic opportunities.

### **Key Benefits**



Flexible Learning: Study at your own pace with online courses tailored to fit your schedule.



Global Accreditation: Earn qualifications recognised by ATHE and Qualifi, opening doors to international career and academic opportunities.



Industry-Relevant Learning: Engage in practical assignments and case studies that reflect real-world challenges, enhancing your employability.

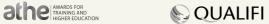
### **Accreditation & Partnerships**

Yenza Academy courses are accredited by ATHE and Qualifi and recognised on the Ofqual Register. Our academic partnerships with prestigious institutions, such as the University of Bolton and Bangor University, provide seamless progression for students who wish to continue their studies with a Bachelor's top-up degree.

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# **Programme** Structure



#### **Course Overview**

This course deepens students' understanding of key areas, such as strategic management and organisational behaviour. Equivalent to the second year of a bachelor's degree, this qualification equips students with the skills needed for leadership roles or further study.



#### **Assessment Methods**

Students are assessed through a portfolio of evidence. This portfolio consists of assignments completed across all eight course modules, ensuring comprehensive evaluation of the knowledge and skills gained throughout the programme.

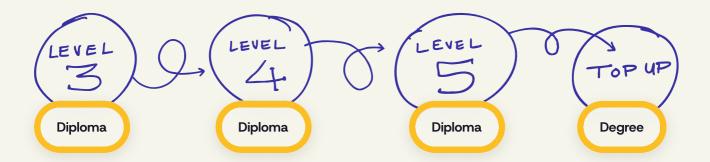


Students must be 18 years or older and have a suitable academic background, such as a Level 4 qualification or equivalent. Non-native English speakers should meet a minimum English language proficiency level of IELTS 5.5 or equivalent.



### **Technical Requirements**

Our platform is fully technology-driven; therefore, students will need a reliable PC, laptop, or tablet, or regular access to the aforementioned. Students will need a stable internet connection with sufficient data to access online resources and participate in programme activities.





## **Course Structure**

### 1

#### The Business Environment

10 CREDITS

This module aims to introduce statistics and its uses to develop a knowledge and understanding of its basic principles.

### 2

## **Hypothesis Testing**

20 CREDITS

This module aims to develop knowledge, understanding and skills in hypothesis testing in various organisations and fields, such as psychology or medicine.

### 3

## **Statistics in Industry and Commerce**

20 CREDITS

This module aims to develop knowledge and understanding of the importance and use of statistics in business contexts.



#### **ICT in Statistics**

10 CREDITS

This module aims to develop skills in the application of information technology to collect and interpret statistical data.



# **Course Structure**

### 1

#### Introduction to Statistics

10 CREDITS

This module aims to introduce statistics and its uses to develop a knowledge and understanding of its basic principles.

### 2

## **Hypothesis Testing**

20 CREDITS

This module aims to develop knowledge, understanding and skills in hypothesis testing in various organisations and fields, such as psychology or medicine.

### 3

## **Statistics in Industry and Commerce**

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